

# Gaurav Narr

## **Lead Web Developer - Adfuel Media Inc.**

Niagara Falls, ON  
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+1 905 324 6379

Focus- driven professional to solve problems creatively and efficiently in a dynamic environment.

Willing to relocate: Anywhere

## Work Experience

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### **Lead Web Developer**

Adfuel Media Inc. - Niagara Falls, ON  
January 2020 to Present

- Create new Websites as per requirement from scratch using elementor.
- Create landing pages for the current website for marketing.
- Developing code for multi-sites that ensured high traffic, page views, and User Experience, resulting in a significant increase in sales revenue.
- Digital Marketing compliant website.

### **Web Developer**

CWD Limited - Niagara, ON  
April 2019 to November 2019

Development and Maintenance of in-house e-commerce websites of a Consumer Electronics company)

- Working in a team of five members on managing change requests and bug fixes of the websites using Magento e-commerce platform, PHP and full-stack web development.
- Optimize and customize existing Magento Modules or create new ones.
- Developing code for muti-sites that ensured high traffic, page views, and User Experience, resulting in significant increase in sales revenue.
- Managing sprint reviews with Atlassian tools such as JIRA and Confluence and maintaining code repositories and version control using SourceTree, Bitbucket and Beanstalk
- Working on the Mobile-Optimizations of the brand websites for better UI and UX

### **Web Developer/ IT Administrator**

RealPack Solutions - Jalandhar, Punjab  
October 2009 to October 2018

Jalandhar, India

(A custom software development company provides full-cycle software development service encompassing requirements definition, application design, development, and deployment as well as software support and upgrade)

- Design, develop static and dynamic websites.(Wordpress)
- Provide service and support to client post project completion.
- Create visually appealing sites that feature user-friendly design and clear navigation.

- Coding and modifying websites, from layout to function and according to a client's specifications.
- Maintenance of computer hardware, printers and other related peripherals.
- Upgrade systems as required for enhanced functionality and security issue resolution.
- Create and verify backups of data.
- Project planning and implementation as required.
- Implementation and Training of the customized ERP system(Industries and Hospitals)

Language Skills/Status in Canada

English - Canadian Language Benchmarks Placement Test. Listening-8, Speaking-8, Reading-7, Writing-7

Permanent Resident of Canada

## Education

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### **Bachelor of Technology in Instrumentation and Control Engineering**

National Institute of Technology - Jalandhar, Punjab

August 2005 to April 2009

## Skills / IT Skills

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- PHP (6 years)
- BOOTSTRAP (4 years)
- C# (Less than 1 year)
- CMS (8 years)
- Css3 (6 years)
- Javascript (5 years)
- Sql (6 years)
- Jira (2 years)
- Git (2 years)
- JQuery (4 years)
- Wordpress (6 years)
- Magento (1 year)
- User Interface (UI)
- HTML5
- XML
- Elementor Pro (3 years)
- APIs
- MySQL
- Agile

## Languages

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- English - Fluent

## Online Profile

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<http://www.linkedin.com/in/gauravnarr>

## Additional Information

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Front End: HTML, CSS, Bootstrap

Programming languages: C#

Back End: MS-SQL,MySQL,Mongo DB

OS: Microsoft operating systems (Windows and Servers)

Scripting: PHP, Javascript, JQuery

Ticketing Software: JIRA

CMS Softwares: Wordpress, Shopify, Magento, wix

Source Control: Git

Markup languages: XML

IDE: PHPStorm, SublimeText, Notepad++, Dreamweaver

Reporting Tool: Crystal Report

Graphic Design Software: Photoshop, Fireworks

Language Skills/Status in Canada

English - Canadian Language Benchmarks Placement Test. Listening-8, Speaking-8, Reading-7,

Writing-7(Permanent Resident of Canada)